

Bay Area Open Space Council  
East Bay Regional Parks District  
Friends of Stevens Creek Trail  
Greenbelt Alliance  
Housing Leadership Council of San Mateo County  
League of Women Voters of the Bay Area  
Midpeninsula Regional Open Space District  
The Nature Conservancy  
Public Advocates  
TransForm  
Trust for Public Land  
Urban Habitat

Supervisor Scott Wiener  
Chair, Programming and Allocation Committee  
Metropolitan Transportation Commission  
[Scott.Wiener@sfgov.org](mailto:Scott.Wiener@sfgov.org)

June 30, 2015

Dear Supervisor Wiener,

On behalf of the undersigned organizations, we write to express our strong support for the renewal of the One Bay Area grant program for Priority Conservation Areas (“PCA”). We also provide some recommendations on how to further refine and improve the program.

The PCA program is a critical tool for helping our region conserve the lands that provide clean air and water, locally produced food, wildlife habitat, and outdoor recreation. The PCA grant program has already helped communities throughout the Bay Area to protect and restore important lands for conservation, and allows all Bay Area residents, whether they reside in urban, suburban, or rural areas to benefit from the program.

It is also an important fairness component of Plan Bay Area: as MTC works to reward jurisdictions that accommodate growth within our existing urban areas, it should concurrently reward rural areas for their land conservation activities.

As you look to renew this program, we also see new opportunities to evaluate what worked and what can be improved:

## **1. Increase the budget for the PCA grant program to \$20 million**

The 2013 plan contained \$10 million for the PCA grant program, making up just over 1% of the entire One Bay Area grant program. Yet, this is the only portion of the overall grant program that specifically assists rural communities in their land conservation efforts. Valuable projects and willing participants exist. The California State Coastal Conservancy, which managed this program for five of the counties, received three times as many requests as available funding.

Using transportation funding to support land conservation makes sense. Far-flung development – usually on open space and farmland – means more spending on transportation infrastructure and more greenhouse gas emissions from driving. This in turn will only hurt MTC’s efforts to comply with state law. Development will continue to occur here unless effective land conservation measures are in place.

We believe an increased level of funding will show MTC’s commitment to fairly serve the rural communities in the Bay Area and support the goals of Plan Bay Area. Additionally, our organizations are committed to working with MTC to identify and secure other funds for the PCA program in order to effectively leverage the program.

## **2. Standardize minimum requirements and metrics for PCA grants**

The initial PCA grant program led to the development of multiple sets of guidelines to select and evaluate projects. The California State Coastal Conservancy (“SCC”) developed guidelines for managing the PCA grant program for the counties of Alameda, Contra Costa, San Francisco, San Mateo, and Santa Clara. Each of the four northern counties developed different guidelines that vary widely.

We know that the overall impact of the PCA grant program has been significant, and your vision to use conservation to reach your transportation and land-use goals is critical for ultimate success. Yet, the varying guidelines throughout the Bay Area have made it challenging to evaluate and compare the individual projects through a regional lens. There are no consistent set of conservation outcomes or metrics, and in some counties, there is not even a requirement that the grant funds be spent inside a designated PCA.

This variation, in turn, thwarts a key goal of MTC and Plan Bay Area to plan comprehensively for the entire region. As the Plan Bay Area final report states, “Plan Bay Area sets the stage for the integration of land use, open space and transportation planning by focusing growth and investment in Priority Development Areas, and by seeking to protect habitat, recreational and agricultural land in Priority Conservation Areas.”<sup>1</sup> Without a minimum standard throughout the entire Bay Area, we will lose the opportunity to use local efforts for a regional benefit.

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<sup>1</sup> 2013 Plan Bay Area Final Report, p. 128

In order to standardize the PCA grants, we recommend that one set of guidelines be adopted as a baseline. In order to meet the specific needs of a community, local governments in the four northern counties can add further guidelines and metrics. We believe that the guidelines developed by the SCC could serve as the baseline standards for the entire region. These guidelines are reasonable and reflect the varying needs and opportunities of PCAs in the region.

By adopting the guidelines as a minimum with the option to add community-specific goals and standards, the northern counties would continue to manage a portion of the program, while ensuring MTC is better equipped to measure the impact of the program from a regional perspective. Importantly, the guidelines will ensure that the funds are spent to further the goals of the PCA program.

### **3. Adjust the matching ratio requirement**

Currently, all PCA grant applications to the SCC require a 3:1 minimum match requirement (every \$1 of federal PCA program funds requires a \$3 match of other funds). There has proven to be a major barrier for a number of potential applicants. We believe that an adjusted matching ratio of 2:1 would significantly improve the quality and quantity of applications, and ultimately lead to the regional project better accomplishing its identified goals.

### **4. Ease the barrier of requiring applicants to have a Caltrans master agreement**

Currently, a number of potential applicants do not have the requisite master agreement, and the process to secure this agreement is complicated and time consuming. We encourage MTC to investigate innovative ways to provide assistance and collaboration among potential grantees and other partners. We would also be interested in helping develop solutions.

Thank you for this opportunity to provide some feedback on the program, and to unequivocally endorse its renewal. We also greatly appreciate the MTC's staff efforts to seek ways to continue to improve this program.

Sincerely,

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